

# FUNDRAISING HINTS & TIPS



## Set Up a JustGiving Page

Creating a fundraising page is quick and easy. You can then share the link with your family, friends, and colleagues to help streamline donations.



## A-Z of Ideas

From Afternoon Tea to Zumbathon, explore a plethora of fundraising ideas to match your interests and captivate donors.



## Start with Close Contacts

Begin by reaching out to your inner circle — family and friends often provide the initial momentum needed for successful fundraising campaigns.

If you need any support with your fundraising, please contact our events team at: [events@thekirkwood.org.uk](mailto:events@thekirkwood.org.uk) or call us on: 01484 557 911

The Kirkwood is a Registered Charity (No. 512987)



**THE  
KIRKWOOD  
STARLIGHT  
WALK**

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## Make it Fun

Inject the 'fun' into fundraising!  
Engage participants with enjoyable activities that leave a lasting impression.



## Create Healthy Competition

Join forces with colleagues or friends to create a friendly rivalry. Challenge each other to see which team can raise the most funds.



## Host Quiz Nights

Organise a quiz night for some intellectual fun while raising funds for a good cause.



## Cake-Away

Raise funds simultaneously by hosting a bake sale or a coffee morning.

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