

THE KIRKWOOD CUPPA MEDIA & MARKETING GUIDELINES

Welcome to The Kirkwood Cuppa!

Official Date: Saturday, 14th October

The Kirkwood Cuppa is scheduled for Hospice Care Week, which will take place from October 9th to 15th. However, we understand that this date may not be convenient for everyone, so we encourage you to hold your Cuppa at a time that suits you better.

Referencing The Kirkwood to promote your Cuppa:

We are delighted to learn more about your plans for hosting your Cuppa event in support of The Kirkwood. When raising funds for The Kirkwood, we would kindly request that you follow the guidelines below.

Please refer to us as The Kirkwood, not The Kirkwood Hospice or Kirkwood Hospice. While we primarily provide hospice care, we are also a movement that offers support and care to individuals in Kirklees who are living with life-limiting illnesses. Our services extend to both our in-patient unit in Dalton and within the community, including individuals' homes and care homes. While it is appropriate to mention that we are a hospice in promotional materials, please use our name, The Kirkwood, when referring to us.

Who we support:

The Kirkwood is the only charity whose nurses provide specialist palliative care to the people of Kirklees in their own homes and care homes.

Social Handles:

Facebook: @thekirkwoodsupportlife

Instagram: @thekirkwood_uk

Twitter: @TheKirkwood_UK

LinkedIn: @Kirkwood

Social Tags:

#thekirkwoodcuppa

#thekirkwood

#supportlife

#thekirkwoodsupportlife

Contact Information:

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